

JUDIT ALDAMA

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Professional Summary:

Experienced Creative Graphic Designer seeking new opportunity in purposeful, growth-oriented, collaborative team environment. Specializes in visually compelling, effective design creation with emphasis on achieving results through seamless adaptation to evolving requirements. Proficient in Adobe Creative Suite, typography, branding, and visual storytelling techniques. Recognized for reliability and consistent delivery of high-quality outcomes in dynamic, fast-paced settings.

Proficient Skills:

- Adobe Creative Suite
- Figma design proficiency
- Product packaging design
- Design principles
- Visual identity creation
- Infographics creation
- Social media content
- Email marketing design
- Branding
- Illustration
- Photo Editing
- Art Direction

Work History:

SENIOR GRAPHIC DESIGNER (Remote), ATCO Energy - CAL, Canada & OVD, Spain | 05/2023 to Current

- Team Collaboration – Work closely with the team to conceptualize and execute design solutions across various platforms (digital, print, OOH, social media)
- Brand Consistency – Apply brand guidelines consistently to all design materials to ensure that each asset reflects the brand's identity across different mediums
- Manage Multiple Design Timelines and Deadlines – Balance multiple design projects and tasks, effectively managing time to meet deadlines while maintaining attention to detail
- Maintain High Design Standards – Produce high-quality, visually compelling design work that meets or exceeds the expectations of the Team or internal management

GRAPHIC DESIGNER (Agency), TRGR Advertising - CAL, Canada | 04/2021 to 04/2023

- Art Direction – Conceptualized, developed, presented and produced fully integrated campaigns
- Graphic Design – Designed brand standards, logos, brochures, annual reports, OOH, digital ads, social media assets for a variety of clients
- Team Collaboration – Worked closely with the team and clients to conceptualize and execute on design and marketing solutions

STUDIO ASSISTANT (In-House), Brett Gilmour Photography - CAL, Canada | 04/2021 to 04/2023

- Art Direction – Implemented artistic vision, managed on-site photoshoots, pre-production decks, models, and creative project workflows
- Graphic Design – Maintained and evolve the brand's visual identity, ensuring all materials adhere to brand guidelines while finding new ways to push and keep the brand relevant
- Studio Assistant – Supported the studio in managing sales and marketing assets by providing art direction, design and website layout flow
- Project Management – Maximized project efficiency with meticulous attention to deadlines, budget constraints, and client expectations

Education:

AUArts - CAL, Alberta | bachelor's degree in visual communications, 2019

Languages: **ENGLISH** - full professional | **SPANISH** - working professional